

## ABSTRACT

There is provided a message figure which is easy to produce and is not required to have a mechanism for moving an erasing magnet on a back side of a magnetic display sheet and to secure a space for moving the erasing magnet. Attached to a figure (5) is a magnetic display sheet (6) which includes a plurality of microcapsules encapsulating oily liquid, light-absorbing ferromagnetic powder, light-reflecting nonmagnetic powder and anti-settling agent, and is adapted for making a drawing or a writing of a character and the like from a front side of the magnetic display sheet by using a drawing tool (3) having a magnet, and for erasing the drawing or the writing from the front side of the magnetic display sheet by using an erasing tool (4) having a magnet.